

BBFM GROUP & FARMERS MEETING

BB Town Hall – Council Room

Saturday, February 28, 2015

10 AM

Meeting Open: 10:05am

All listed below were invited to be present...

Farmer Vendors Present:

BENNETT ORCHARDS

Representative...**Carrie & Henry**

CHAPEL'S COUNTRY CREAMERY

Representative...**Holly Foster**

EAST VIEW FARM

Representative...**Alyssa Ziff**

FINCER'S FAMILY FARM

Representative...**Loretta Fincer**

FRESH HARVEST HYDROPHONICS

Representative...**Bill Jordan**

HONEY BEE LAKE APIARY

Representative...**Carol Hudson**

HUDSON PRODUCE

Representative...**Albert & Sharon Hudson**

LAVENDAR FIELDS

Representative...**Sharon Harris**

OLD WORLK BREADS

Representative...**Keith Irwin**

MAGEE FARMS

Representative...**Ellen McGee**

RAINBOW FARM

Representative...**Wanda & Craig Jester**

PARSONS FARM

Representative...**Paul Parsons & Brittany Parsons**

WELLS BERRY FARM

Representative...**Fred Wells**

WIMBROW FARMS

Representative...**Phyllis Wimbrow**

Farmer Vendors Not Present:

GOOD EARTH MARKET & ORGANIC FARM

Representative...___????????? – **NO SHOW**

DAVIDSON EXOTIC MUSHROOMS

Representative...'**Called in sick**'

BB Town Council Present:

Bruce Frye

Jack Gordon

Rosemary Hardiman

Chuck Peterson

BB Town Council Not Present:

Jerry Dorfman

Joseph Healy

Lew Kilmer

BB Town Support Present:

Cliff Gravier

BB Town Support Not Present:

BBFM BOD Present:

Carrie Bennet

Henry Bennet

Jenn Carter

Jerry Morris

Doug Mowry

Margaret Young

BBFM BOD Not Present:

Nancy Sanger

BBFM Group Present:

Maggie Lowman

Rich Lowman

Cullen Langford

Tracy Mulligan

BBFM Group Not Present:

Dan Costello

Larry Fishel
John Himmelberg
Clair Loftus
Julie Malewski
Mary Lou Tietz

PART 1 – 10 AM – 10:45 AM

(Farmers/Vendors/ Town Administration/BBFM Group)

Greetings and Introductions (Doug)

Everyone present introduced themselves

New vendors

Fincer – Vegetables + strawberries

Keith Irwan – Whole World Breads – brought delicious choco-chip cookies!

Carrie brought a variety of yummy libations

Market Transition from 2014 to 2015 & Recognition of all those who have made this Market so successful (Carrie)

Carrie presented History of the BBFMarket

2007 – first market – sold out that first day

Cliff Graviet and the Town of BB supported

BBLA supported

Tracy Mulligan – recruited 18 members of the community

Unanimous Vote to continue the Market w/a BOD

Town Support & Requirements (Doug-Carrie-Cliff Graviet)

Doug spoke about:

The insurance issue

The 'Hold Harmless' agreement with the Town

Liability Insurance – Margaret made the decision 'no dogs' –

prudent sound decision to protect participants

(Carrie explained about an incident of a near-bite last

year – Tracy advised to present the 'no dogs' policy)

Town + Cliff Graviet – setup support, many contributions to the

continuance and success of the Market

Cliff Graviet

Stated that he's a paid Town employee and graciously passed the 'thanks' to the volunteers

Also offered to store the tent, etc. and to help set up and clear, and to provide police support to be present before, during, and just after the times of the Market for traffic enforcement. (We discussed at a previous meeting that “a job description would be developed to hold the individuals accountable and also to make individuals aware of our expectations.”)

Margaret

Concerned about the access to the shed that houses multiple entities ‘stuff’/equipment – how do you assure that no one uses/takes the BBFM’s equipment? If ‘stuff’ isn’t there, we don’t have it and don’t know where it is and who took it

Cliff

“I assure you Mrs. Young, we’ll figure that out”

Doug + Carrie – one year trial period – if it doesn’t work, we bag it and make a decision then

Tracy

Gave background re: BBLA initial transition and latest transition, but BBFM, Inc is separate entity – important to note

BBFM Board/Group Purpose (Doug)

The Board provides a circle of security and support for the Market: i.e. Hold Harmless, Insurance, etc.

SOCIAL

Refreshments provide by Keith Irwin

PART 2 – 11:00 AM – 11:30 AM

(Farmers/Vendors/BBFM Group)

Web Page (Cullen) at end of overall meeting - Set up upstairs in meeting room for people to see the website and vendor pages

Requirements to participate in BB Farmers Market (Carrie)

Questions + Discussions during presentations

1. Compliance with policies and regulations to which you have agreed
 - a. Paperwork compliance

- i. Became problematic – half of vendors would comply and other half didn't – 2-3 vendors still didn't have their paperwork in by 2 days before the first market
 - Carrie + Dan had to HOUND
 - Maggie volunteered to do the paperwork – look at letter – her address is on the first page – paperwork goes to Maggie
 - Checks, forms, insurance, etc.
 - Carrie had to go get the insurance forms, etc.
 - Other markets have deadlines – March 31 – send to Maggie

Questions & Answers during presentations (Doug & Carrie)

- 2. \$3000+ to run market - not doing that this year
 - a. Have tents ready – tent weights must be secured in place first!!
 - b. Health regulations – no products on the ground or near the ground
 - c. Sampling regulations – no cutting up foodstuffs on a brown paper bag – must have
 - d. Trash pick up - you need to clean up before leaving
 - e. DofAgriculture – provide sales ## for that day
 - i. 11:45am – please provide a number – if not ready please email by the next day
 - ii. 50% of all vendors meet regulations and deadlines, but deadlines in the past were fluid – we must have compliance – policies will be enforced
 - iii. Getting ready to ring the bell for the beginning of the market and one vendor was just arriving.
 - 1. Discussion
 - a. Be there by 7:30 – if you're picking fresh produce – sometimes things happen
 - i. Should the late person be penalized
 - ii. Used to be in the rules that setup had to be by 7:45
 - iii. Liability to have a late vendor setting up when customers are milling about

- iv. 8am – market begins – we have a responsibility to the farmers to alert the consumers that the market begins at 8am and ends at _____ noon?
- v. Banner stating the hours so our fiduciary responsibility to the vendors+consumers
- vi. If everyone is ready early – ring the bell
- vii. Truck in place or you're dodging people

One week before the deadline you'll get a letter of reminder – if your materials aren't in by the deadline, Carrie will turn over names to the board

Questions & Answers during presentations (Doug & Carrie)

3. Tracy

Liability

Labor of love for the community of farmers

Volunteers supporting the idea of local farming

It's the prevention of liability hitting you

BBFM needed the Incorporation for protection

The shield or umbrella is the incorporation

With secretary – we have motions, coverage with the BOD and insurance, etc.

At October meeting - large presence of people concerned and offering to work for the market through the BoD and other volunteering needs

Discussion – seems like the farmers are being inconvenienced

Insurance forms sent in to Maggie – old PNC isn't in place

Adjournment: 11:20am

Respectfully submitted 3/2/15: Jennifer Carter

Resent 3/10/15