

BETHANY BEACH FARMERS ANNUAL MEETING MINUTES

Saturday, April 11, 2015 -10 AM – Library

BBFM BOD Present:

Carrie Bennet
Jenn Carter
Jerry Morris
Nancy Sanger
Margaret Young

BBFM BOD Not Present:

Henry Bennet
Doug Mowrey

BBFM Group Present:

Larry Fishel
Clair Loftus

BBFM Group Not Present:

Dan Costello
John Himmelberg
Cullen Langford
Maggie Lowman
Rich Lowman
Julie Malewski
Tracy Mulligan
Mary Lou Tietz

PHOTO – Jenn – **NO** – not enough members present – next time

Call to Order – Carrie

TIME: 10:05am

Approval of Minutes - Jenn

February 14, 2015

Discussion: --

Motion to approve 2/14/15 Minutes: Larry

Second: Jerry

Discussion: --

Vote: Aye

February 28, 2015

Discussion: --

Motion to approve 2/28 Minutes: Jerry
Second: Larry
Discussion: --
Vote: Aye

Treasurer's Report – Nancy

16 vendors – all paid – nothing to support that they've paid – total deposited: 5600.00
Total balance 5877.68
Discussion: Maggie followed up with vendors – vendor fees came in quickly + on time
All state-Corp. + franchise tax pd + town hall – pd business license

Motion to approve Treasurer's report: Carrie
Second: Claire
Discussion: Nancy – should be short and to the point, put up sign at the tent –
HENRY will make the sign for Tshirts and Totes to put on the table
Vote: Aye

Board Decisions

- **Grower's Letter** (attached) – Carrie – see above – referred the job to Larry (and to consider Doug's + Tracy's version)

Larry: Re: Vendor writing to the Governor – nothing ever happens

Carrie: at a meeting up north...man there brought up her name – spoke with Sec. of Ag - he said “her warehouse is a nightmare” – hopes she won't bring that level of corn to the market

JC: infractions need to be documented in order to take action

Margaret – they used to do surveys for years – and did a survey of vendors of what's new for next week + put on the web - great

Nancy – what kind of oversight would we like to see?
Is there something from the State?

Carrie – it's the state's job to regulate vendor quality + following regs, but they need to be alerted to come by means of a complaint or other reason...otherwise they do not regularly visit to check out the procedures and vendors.... Carrie wrote letter based on other markets rules – gladly hands it off to Larry who immediately tweaked rewriting/tweaking for us

Jerry – Doug could send a kick off letter regarding quality

NOTE: Carrie – agrees to continue as the Market Master this year, but would like us research of a person or group to take over – a paid position – Carrie will put up notices, etc. to solicit candidates

Discussion: Agreed Larry is responsible for the rewriting + from Doug, Pres.
Motion to approve whatever Larry's version of the letter is for distribution: Jenn
Second: Carrie
Discussion: see above

Vote: Aye

- **Board Elections** - Jenn

Nominations Committee – Jerry Morris & Jenn Carter

- Nominations & vote for two (2) new Board positions
Maggie Lowman + Larry Fishel

Discussion: JC – explanation of probable ‘roll-over’ if you wish to continue

Maggie – has done a great job and is so good with the vendors + that arena

Larry – wonderful talents in text, surveys, + legalese

Motion to approve 2 new members to create full complement of 9 Board members:

Nancy

Second: Carrie

Discussion:

Vote: Aye WELCOME!!

- **Implementation of staggered Terms**

Lottery – fill in chart – Jerry + Jenn pulled names from bag to fill in chart – see below:

Election Protocol to achieve staggered three-year Terms for BOD Officers beginning April 2015

May 2015 – May 2016	Elect 3@one-year Term: Nancy Sager Henry Bennet Margaret Young	Elect 3@two-year Term: Carrie Bennet Larry Fishel Doug Mowrey	Elect 3@three-year Term: Maggie Lowman Jerry Morris Jenn Carter
May 2016 – May 2017	ELECT 3@three-year Term		
May 2017 – May 2018		ELECT 3@three-year Term	
May 2018 – May 2019			ELECT 3@three-year Term
May 2019 – May 2020	ELECT 3@three-year Term		
May 2020 – May 2021		ELECT 3@three-year Term	

May 2021 – May 2022			ELECT 3@three-year Term
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If or when an Officer chooses not to continue or is terminated at any point in their 3-year term, a replacement Officer will be nominated and elected to fulfill the rest of that Officer’s given term so as to maintain the cycle of staggered 3-year terms per the new Bylaws.

Jenn Carter March, 2015

Discussion:

Motion to approve BOD Elections Staggered Terms as listed on the chart: Jerry

Second: Larry

Discussion:

Vote: Aye

- **Corporation & Bylaw Documents** - Doug
 - Update registered agent information for approval by e mail vote – Doug

Market Operations

- **Publicity** - Jenn

- Rack cards

\$738.86 for 8000 coated two sided gloss cover-2 sided 4x9 14 pt

Discussion: Old ones need to be chucked and new vendors entered – goes in renters’ packets – good idea to continue (effective) – or design them with general info for dates/months + times --- need beginning + ending dates (June 14 – August 30) – 8-noon ---- vendors on back – YES

MaryLou in charge of ordering, etc.

Motion to approve rack card expenditure: Jerry

Second: Nancy

Discussion: done

Vote: Aye

- **Flyers** – received...for distribution throughout the community

Motion to approve future flyer expenditure: Jerry

Second: Nancy

Discussion: done – Nancy will coordinate with MaryLou – will probably not distribute until first week of June

Vote: Aye

- **Business card magnets** 14 ml

500/\$148--1000/\$257--5000-\$800--8,000/\$1,200

Discussion: 78 magnets remaining – put them out for the taking + discuss later reordering
Motion to about Magnet expenditure: Motion to wait on this expenditure until the current magnets run out

Motion to put existing magnets out, wait until they're gone, and decide on whether to have magnets or not at that time

Second: Larry

Discussion: --

Vote: Aye (NOT to fund this expenditure at this time)

- **Newspaper** – Carrie

- Coastal Point article/Sea Colony (attached)
- Joint Ad with Sea Colony - \$1,078

Carrie – will write Publicity article with Sea Colony for Coastal Point, etc.
(Press Release?)

Discussion: --

Motion to approve expenditure: Larry

Second: Jerry

Discussion: --

Vote: Aye

NOTE: Nancy requested change of address to be included in orders, etc.

- **Tent Sales** – Jenn

- T-Shirts

- ?continue to sell (if wish to continue to sell need a volunteer(s) to look at options and bid at least two vendors

Discussion: JC will work with Margaret, Nancy, and MaryLou at later date ?

Motion to approve expenditure: --

Second: --

Discussion: --

Vote: --

- Totes - bid at least two vendors (volunteer?)

Discussion: Fabric not available anymore, JC asked to bid it out on 2 vendors – this met with negative response – Nancy + Margaret want to stay with Dave (Tsunami) – Nancy noted that since Dave doesn't have the fabric we like anymore, maybe this is the time to see what others have

**Who will approach Dave? re.: what material he has now and that we might be entertaining another vendor because of this issue --
MARGARET**

Started with about 200 – no known # for the inventory right now – will find out around the end of April – this # will precipitate new order

JC – artists could hand paint a few to sell for more – say

Motion to approve expenditure: Margaret + Nancy to research vendors and decide on # to

create adequate inventory on their own

Second: Larry

Discussion:

Vote: Aye

- **Website Information** – Cullen

Needs images for web

He solicited images from each vendor

JC offered to take additional pics when she goes to their farms –
images for a BBFM Poster and for website

Open Discussion

Next Meeting

(NO _ May 23, 2015 – time & place to be determined)

Discussed and agreed – next meeting - **Sunday, May 17 @10am – 11:30 at Larry's:**
97D Captains Walk, First Street, BB

In case of rain – Carrie's 53 N. Atlantic Ave. on bay side of hiway

Try to keep meeting short – keep agenda short – last minute check on action items in
preparation for Opening Market Day

Adjournment

Motion to adjourn: Larry

Second: Larry

Vote: Aye 12:05pm

Break Refreshments: Homemade Lemonade and Cookies by Carrie Bennett

Respectfully submitted: J. Carter 12:25pm, 4/11/15