

BETHANY BEACH FARMERS MARKET
BOARD OF DIRECTORS/GROUP MEETING

Saturday, October 8, 2016

12 Noon - Bethany West Clubhouse - 608 Poplar

MINUTES

BBFM BOD Present:

**Carrie Bennett
Jenn Carter
Larry Fishel
Doug Mowrey
Margaret Young
Nancy Sanger**

BBFM BOD Not Present:

**Henry Bennett
Maggie Lowman
Jerry Morris**

BBFM Group Present:

BBFM Group Not Present:

**Dan Costello
John Himmelberg
Cullen Langford
Clair Loftus
Julie Malewski
Tracy Mulligan
Rich Lowman
Mary Lou Tietz**

CALL TO ORDER time 12:03

Wonderful refreshments provided by Carrie B.

Carrie shared BeachLife article "Farm Teams" – featured Bennett farm – GREAT!!

APPROVE MINUTES 5/17/16

Motion: Carrie – to approve 5/17/16 BBFM Minutes

Second: Jenn

Discussion: --

Vote: Pass

TREASURER'S REPORT

Nancy presented printouts at the meeting:

1st, 2nd, and 3rd Quarter Statements

2016 Tent Sales Statement

Four Year Comparison

Nancy forwards all financial statements and info to Doug by the 15th of the month after quarter end

Doug will forward FINAL financial docs to Jenn for electronic archiving

Motion: Doug - to approve Treasurer's Report

Second: Jenn

Discussion: --

Vote: Pass

PNC online banking established for BBFM with access for Nancy and Doug

Fiscal year end is Dec. 31 – annual audit should happen in January

Find someone to perform this pro bono

Motion: Margaret – to perform annual audit by outside entity

Second: Larry

Discussion:

Vote: Pass

BOARD DECISIONS

1. Revisit fish, alcohol, meat discussion – no previous action was taken

DISCUSSION: Larry – too much drinking and irresponsible behavior in society

Voting not to include these + having a policy protects us

Motion: Carrie - ...to draft a policy stating the following: The Board has agreed to prohibit meat seafood and alcohol from the market. A formal policy will be drafted and submitted to the board for final approval.

Second: Larry

Discussion: The Board has agreed to prohibit meat seafood and alcohol from the market. A formal policy will be drafted and submitted to the board for final approval. Mention the State's Dept. of Agriculture food safety stance.

Vote: Pass

2. Discuss other entities in Market

Motion: Carrie – We should have a no performing artists or other entity during the market due to space – approved food vendors only.

Second: Doug

Discussion:

Vote: Pass

3. 2017 – BBFM 10th Anniversary

Just completed the tenth year of the market

Include mention in ads, p.r., etc. in year 2017

Motion: ---

Second:

Discussion:

Vote:

2017 SEASON

1. Consider extending Season

Until the Arts Festival in Sept. (first weekend after Labor Day)

Discussion:

Ask who would be interested

JC – talk to Town and maybe Chamber – are there already plans? - be a separate entity aside the ArtsFestival

Motion : Carrie - Extend the season by one weekend

Second: Jenn

Discussion: --

Vote: Pass

2. Update all correspondence, i.e. vendor letter, membership & vendor mailing lists

Motion: Carrie – will amend old letter to include tent weight use and food safety protocols with the consequence of no sales allowed and dismissal from the market for the day of a vendor’s noncompliance

Second: Larry

Discussion: -

Vote: Pass

3. Visit Vendor’s Operations

Motion: Jenn – Enact the policy in the letter/rules of participation (last page of Rules and Regulations): Visit the Vendors’ facilities/farms during the year and especially during the growing season to check on growing process and to verify the product the vendor is actually growing what they bring to the market to sell. (Doug and others would do this)

Second: Larry

Discussion:

Vote: Pass

4. Status – T-shirts, booklets, totes, posters, yard signs, rack cards, advertising contacts

Nancy has inventory information and she and Margret will determine ordering needs

Motion: – not needed

Second:

Discussion:

Vote:

5. Web

**JC presented Cullen's request for help in including additional creative input
from the Board**

DISCUSSION

Flower vendor – no grower has the exclusive right to sell a particular product – we never tell anyone what to grow or what to charge

ADJOURNMENT

Motion: Jenn – to adjourn

Second: Doug

Discussion:

Vote: unanimous

time 1:01

NEXT MEETING

After the vendor letter goes out – Doug will email alternative BoD meeting dates

No more information collecting and reporting for the Dept. of Ag.

Carrie and Doug will write a thank you letter to the Town, etc. – sent to Coastal Point

Respectfully submitted: Jenn Carter 10-9-16