

**BBFM BOARD MEETING**  
**Board Only**  
**Saturday, February 1, 2020**  
**10 AM**  
**Chamber of Commerce**

**A G E N D A    -    D R A F T**

**BBFM BOD Present:**

**Henry Bennett**  
**Judy Bullis**  
**Jenn Carter**  
**Carolyn Corrigan**  
**Larry Fishel**  
**Albert Hudson**  
**Doug Mowrey**  
**Nancy Sager**  
**Jerry Morris**

**BBFM BOD Not Present:**

The meeting was call to order at 10:08 a.m

**Approve Minutes October 5, 2019 (attached)**

**Motion 1:** To approve 10-5-19 BoD Mtg Minutes

**Motion by:**

**Second by:**

**Discussion:** REVISED Minutes will be sent to Doug for distribution and approval via EMAIL

**Vote:**

**Treasurer's Report – Approve 2019 Treasurer's Report (submitted in print and electronically)**

**Motion 2:** To approve Final 2019 Treasurer's Report

**Motion by:** Larry

**Second by:** Albert

**Discussion:** ---

**Vote:** Passed

**Board Discussions & Decisions**

**\*Additional Vendors**

**2 vacancies**

**Potential vendors**

**Henry researched**

**Cheese vendor – doesn't fit our vendor parameters**

**Investigating Chapel's coming back**

**Researched natural vegetables vendor (NOT organic)**

**Totem Farms in Milton**

**– overlaps current vendor products**

**- At Sea Colony last year**

**IF we agree with adding meat:**

**Great Expectations (Eldorado) – pork and beef**

**Allysium – pork**

**Chinky Salts – oysters and clams from Chincoteague Bay**

**Motion 3: To approve seafood and meat**

**Motion by: Carolyn**

**Second by: Albert**

**Discussion: concern for oysters – high risk – try meats first with vendors,  
then consider seafood – vote on Meat and Seafood now to cover all**

**Vote: Passed**

**Carolyn will reach out to Chapel's**

**\*Vendor Parking Permits & Street Parking**

**Jerry contacted Cliff – town may issue one parking permit for street parking for  
each vendor that would expire at 12noon on Sunday – not sure of cost/no cost**

**Street parking – vendors – if we have 15 vendors**

**we'll ask for permits for vendors and more for STAFF**

**Permits must be used for street parking not gravel lot**

**– additional 3 spots in the gravel lot dedicated to STAFF**

**Motion 4: To request 20 street parking permits from the Town**

**Motion by: Jenn**

**Second by: Larry**

**Discussion: Cost**

**Vote: Passed**

**\*Advertising – Coastal Point (/SCFM?), Sea Colony Playbook, Rack Cards, Yard Signs, other?  
Printout distributed to BoD**

Coastal Point – ¼ page with Sea Colony - \$1542/2  
N – not list vendors

Coastal Point (/SCFM?):

**Motion 5:** To keep ad situation as is

Motion by: Larry

Second by: Carolyn

Discussion:

Vote: Passed

Sea Colony Playbook:

**Motion 6:** To keep ad situation as is

Motion by: Larry

Second by: Albert

Discussion:

Vote: Passed

Hocker's Billboard:

**Motion 7:** To discontinue billboard

Motion by: Larry

Second by: Albert

Discussion: worth trying, but didn't work out

Vote: Passed for discontinuance

Chamber of Commerce Membership:

**Motion 8:** To continue membership

Motion by: Albert

Second by: Larry

Discussion:

Vote: Passed

Chamber of Commerce Quiet Resorts AD:

Non-profit ad covered - BBFM included in LISTING of member markets

Rack Cards - realtors:

Continue and ADD FACEBOOK QR code

Car/Refrigerator Magnets (2018):

\$1235 approx

Continuing – discuss at next meeting

**Koozies:**

Ok with current amount left

**Veggie scrub brushes with our logo on them:**

Doug will follow up with Dept. of Ag

**\*Vendor Meeting Saturday, April 18, 2020 10 AM Library**

Vendors first, then Board

**\*Update all vendor information on Vendor Grid & Website & rack card:**

Will address this with the Vendors at the Vendor meeting for them to give correct info

**\*Website – Update information including no dogs**

Social Butterfly (Facebook and Instagram) out of Smyrna – they do the algorithms, etc.  
for \$200/month – they do ads

JC - CONTACT Lisa Missenda regarding special ads through Facebook and Instagram  
Raffle of basket through coupons or email - week before end of first half and week  
before the end of market season

**ADD the FACEBOOK and INSTAGRAM ADS to Lisa's contract**

**Motion 9:** To contract Lisa again this year

Motion by: Jenn

Second by: Larry

Discussion:

Vote: Passed

**Vendor Letter – send to BoD last week of Feb. - send out March 1**

Add Parking issue, 120mile radius (grown), removing meat prohibition  
DATES for market – June 7 – Sept. 6 (14<sup>th</sup> market – Labor Day Weekend)  
Amend Bylaws re: meats

**Other**

Doug to arrange thank-you gift for Cullen

**Adjournment**

**Motion 10:** To ADJOURN

Motion by: Jenn

Second by: Larry

Discussion:

Vote: Passed

Adjourn at 11:35