

BBFM BOARD MEETING
Saturday, February 27, 2021
10am
Zoom Meeting

BBFM BOD Present:

Henry Bennett
Jenn Carter
Carolyn Corrigan
Larry Fishel
Albert Hudson
Jerry Morris
Doug Mowrey
Nancy Sager

BBFM BOD Not Present:

Judy Bullis

BBFM Group Present:

Ron Calef

Meeting brought to order: 10:03am

Come to Order - Doug

DOUG

Welcome Ron Calef. Ron, as you know, has been volunteering at the Market for some time. It seemed to me that he was present at most markets last year. I do notice that he hangs around Old World Breads quite a bit!? Ron has expressed interest in becoming more involved.

APPROVE MINUTES January 30, 2021

MOTION # 1 : Motion to approve the January 30, 2021 BBFM BoD Minutes

BY: LARRY

Second: ALBERT

Disc:

Vote: PASSED

TREASURER'S REPORT

**Discussion: From research, approved Treasurer's Report reflects correct BBLA donation amount
No current changes.**

PRE-SEASON DISCUSSION

**HENRY – DEPT. OF AG – ARE THEY ALTERING RULES OF PHASE 2 LAST YEAR – RESPONSE: UNTIL WE
HAVE MORE INFO FROM CDC, PROTOCOLS REMAIN THE SAME**

VENDORS

VENDOR LETTER – the letter has been finalized after incorporating comments from members, but BoD members wished to view it again before sending.

Discussion:

Thoughts on timing of letter...

Plan to operate as we did last year and adjust that as regulations are revised via CDC and Dept of AG. Send as we did last year to current Vendors. Adjust info as we receive alerts. The mention of possible changes due to Dept. of Ag, State, CDC already exists in the 2021 Letter.

It is advantageous to send letter now as planned in order to know the Vendor responses.

Only things changed were dates and a paragraph – Vendor Letter was approved by MARY FOX.

Vendor Responses are due April 1.

NOTE:

Current 2021 Vendor Letter will be sent to BBFM BoD today. All comments, edit suggestions, and input are due to Doug by noon Monday.

STORAGE

Storage continues to be an issue.

Suggestion: Could the Fire Dept store the tent, large signs, and table and chairs – possibly pay a fee or offer a donation for storage during the season. Nancy will store off season.

Motion: To speak with Fire Dept. about in-season storage during the period the Market (June – Sept.)

By: Jerry

Second: Albert

Disc.

Vote: Passed

SOCIAL MEDIA

Promos:

Lavender Fields, Ficner Farm – great response on FaceBook with many hits, and page likes.

WEB ISSUES

Lisa sent me an invitation to Manage the Website. Good to have someone as backup for account.

Used new business email address: JenniferECarter.LLC@gmail.com

It was suggested that Jenn be compensated for work moving forward as others are.

OTHER

Advertising:

Sea Colony Playbook - March 22 - \$750 – cost shared with Sea Colony Market

Motion: to go with same as last year

By: Albert

Second: Jerry

Disc.:

Vote: Passed

Next Meeting

BBFM BOARD MEETING Sat., February 27, 2021 10am (via ZOOM) Meeting

10am, April 3, 2021

Motion # 3: Motion to adjourn – by Jenn

Second: Albert

Disc:

VOTE: Passed

Adjourn Time: 10:36am

Respectfully submitted: Jenn Carter

10:53am, Saturday, FEBRUARY 27, 2021