

BBFM Vendor & Board Agenda Vendor Run-Through at PNC MARKET SPACE Sunday, May 1, 9am

FROM FEBRUARY 26, 2022 MEETING:

MARKET LAYOUT/ LOT SELECTION

Ron – Option A – old use of the PNC lot – 70'x122'

Front and rear entrance

Gives the appearance of a bustling market and it's on the busy corner of Penn. and Garfield

Fire Co. table to sell logo items

Will there be a need for 'Flagging' on sides? Decide later

ALL VENDORS PRESENT at the PNC lot

DUNKIN DONUTS AND COFFEE OFFERED

ASSIGNED SPACES WERE REVIEWED with each Vendor - Ron

Meeting in the parking lot – Doug and Henry

Reviewed general protocols regarding times, paperwork for items in pots and any 'tastings'

Volunteers – Carolyn

-- shared our policy for Volunteers to shop early

-- presented the new aprons for Volunteers

-- Nancy presented the new insulated market bags for sale

PR

-- Jenn requested FB pages follow BBFM and she will like and follow their pages/Posts

-- requested pics from Vendors and special event and special BBFM offerings be sent to Jenn to share more on both FB and on or Website

**BBFM BOARD MEETING
Saturday, February 26, 2022
10:00am
At Larry's home**

BBFM BOD Present:

Henry Bennett

Ron Calef

Jenn Carter

Carolyn Corrigan

Larry Fishel

Jerry Morris

Doug Mowrey

Nancy Sager

VENDOR RUN-THROUGH IN PNC MARKET SPACE – 9am Sunday, 5-1-22
BBFM BOARD MEETING Sunday, May 1, 2022 @10:00am at Larry's home

BBFM BOD Not Present:

BBFM Group Present:

Call to Order - Doug

Meeting brought to order: 10:14am (tech issues)

APPROVE MINUTES February 26, 2022

MOTION # 1 : Motion to approve the February 26, 2022 BBFM BoD Minutes

BY: Larry

Second: Nancy

Disc:

Vote: PASSED

TREASURER'S REPORT

Nancy and Carolyn will be trained on the sales processing device at PNC, then train volunteers.

2.7% on each sale – internet included

***Motion and vote below**

INSULATED BAGS

TOPIC 1 - There were suggestions to offer the bags for \$20/bag

Discussion:

MOTION # 2 : Motion to sell insulated bags for \$20

BY: Nancy

Second: Ron

Discussion:

See what Rehoboth charges (Lewes charges \$20) – TABLE THE AMOUNT OF COST until research regarding appropriate acceptable price is determined based on other markets' prices for similar or same bags

Vote: TABLED

TOPIC 2 – suggestion to give bags to volunteers

Discussion:

Several variables need to be considered – who receives bags and how many

– some volunteers work one shift per season while others work several

- Same-household Couples volunteer

Decision:

TABLE until we know other prices

***First Quarter Financial Report 2022 presented at the meeting printed and in email**

MOTION # 3 : Motion to approve the Treasurer's First Quarter Report

BY: Carolyn

Second: Jerry

Disc:

Vote: PASSED

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VENDOR MEETING SUMMARY – Henry

PLACEMENT OF VENDORS Review with Vendors

Ron – some adjustments were made, and Ron will re-do the plat to reflect changes

VOLUNTEER REPORT – Carolyn

Volunteers – all but 2 spots filled for the season – June 12 and July 3 – both back entrance second shift – Doug every shift as the ROVER

APRONS: wonderful – everyone will be excited

ELECTIONS

Nomination of Nancy Sager & Henry Bennett (Albert vacant) by Jerry Morris

Nancy and Henry accept nominations

MOTION: TO ACCEPT Nancy and Henry as this 3-year term's Board of Directors Members

BY: JERRY

SECOND: CAROLYN

DISC:

VOTE: PASSED

MISCELLANEOUS

Parking Permits – 10 Permits that will be signed out and signed in with Carolyn at the Information Tent each Market

Report on New Vendor Possibilities - Ron & Nancy

Awaiting Oyster vendor decision – they may participate later depending on health issues

Discussion: Jerry – has friend with oyster business – supplier and grower

Are they within the mile limit – they may be in MD

Jerry will scope it out and report soon

WEB Report – Jenn

Process/timing for submitting Market Report and photos same as last year

Signage

Vendors name and prices posted at each tent, and sign stating credit card use or not

Signage reminder was mentioned to all Vendors today at the meeting

Information is on the general white board and printed on a paper on the info table

Advertising

Rack card – will soon draft a rack card – Jenn will assist

Check back with Oysters and Clams regarding participation before going to press

Yard Signs – Henry purchased 30 new yard signs

SC playbook ad – cost shared with Sea Colony Market – billed separately

Coastal Point promotion article & photos – Ron drafted article on shellfish

BBFM Promotional article – give Jenn the copy on both

Chamber Promotions

Fourth of July Parade – look into further later on

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photos??other/ (Jenn)

Doug has found that the policy printed below is very useful in providing information when receiving queries regarding participation in our market. This statement says it all, in my opinion – should it be printed on a poster?

“The BBFM is strictly a local producers’ only market. Participation in the market is primarily for regional farms/growers/waterman/bakers who sell what they grow, raise or produce. This means that no items, other than actual local items from or produced locally or harvested/raised by vendor on land owned or leased locally by vendor, or within local waterways under proper state licensing, or locally baked in vendor’s own ovens, will be permitted for sale at the BBFM. Resale of products is not permitted. All items sold at the BBFM must be grown and then harvested or produced on land owned, or within state waterways, or leased by vendor within a 120-mile radius of Bethany Beach. All items to be sold at the BBFM must be listed on the product information sheet submitted.”

DISCUSSION

NEXT MEETING **October - Columbus Day weekend – 10-8-22 @10am**

MOTION TO ADJOURN

MOTION # 8 : Motion to adjourn.
BY: Jenn
Second: Nancy
Disc:
Vote: passed

Meeting ended: 10:50am

Respectfully submitted: Jennifer Carter Respectfully submitted at 3:15pm on Monday, 5-2-22